

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):



N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:



General



Primary

Date varies by state

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Catherine Warburton

Name: Catherine Warburton

Date of Request to Purchase Ad Time: 2/20/2020

Signature:

Karyn Cerulli

Name: KARYN CERULLI

Date of Station Agreement to Sell Time: 2/20/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date: 2/14/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received:**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: ekatz# 33738353	WD# 1519190	Station Call Letters: KXSN-FM	Date Received/Requested: 2/20/2020
Est. #: 120		Station Location: San Diego, CA	Run Start and End Dates: 2/21 - 2/24/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 1519196
Alt Order #: 33738353
Product Desc: Bloomberg 128
Estimate: 128
Flight Dates: 02/21/20 - 02/24/20
Original Date / Rev: 02/20/20 / 02/20/20
Order Type: GENERAL

Primary AE: Katz New York
Sales Office: K-NYC
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: Helen Hanratty
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Michael Bloomberg
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru: 02/05/21
Advertiser External ID: 1041102
Agency External ID: 4027634
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	29	\$2,756.00	\$2,342.60
02/24/20	02/24/20	13	\$1,508.00	\$1,281.80

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	29	\$2,756.00	\$2,342.60	0.00
March 2020	13	\$1,508.00	\$1,281.80	0.00
Totals	42	\$4,264.00	\$3,624.40	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXSN	02/21/20	02/24/20	M-F 6a-10a M-F AM Drive	CM	6a-10a	----F--	1:00	4	\$130.00	NARF	0.00	NM	4	\$520.00
Lowest Unit Rate/Preemptable															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/20	02/27/20	----F--					4	\$130.00		0.00			
N 2	KXSN	02/21/20	02/24/20	M-F 10a-3p M-F	CM	10a-3p	----F--	1:00	3	\$130.00	NARF	0.00	NM	3	\$390.00
Lowest Unit Rate/Preemptable															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/20	02/27/20	----F--					3	\$130.00		0.00			
N 3	KXSN	02/21/20	02/24/20	M-F 3p-7p M-F	CM	3p-7p	----F--	1:00	4	\$130.00	NARF	0.00	NM	4	\$520.00
Lowest Unit Rate/Preemptable															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/20	02/27/20	----F--					4	\$130.00		0.00			
N 4	KXSN	02/21/20	02/24/20	M-F 7p-12a M-F	CM	7p-12a	----F--	1:00	2	\$39.00	NARF	0.00	NM	2	\$78.00
Lowest Unit Rate/Preemptable															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/20	02/27/20	----F--					2	\$39.00		0.00			
N 5	KXSN	02/22/20	02/24/20	Sat 10a-3p	CM	10a-3p	-----S-	1:00	4	\$80.00	FULL	0.00	NM	4	\$320.00

Order / Rev: 1519196
 Alt Order #: 33738353
 Flight Dates: 02/21/20 - 02/24/20

Advertiser: Michael Bloomberg
 Product Desc: Bloomberg 128
 Estimate: 128

Entercom San Diego KXSN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa															
Lowest Unit Rate/Preemptable															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/22/20	02/28/20	-----S-	4		\$80.00		0.00						
N 6	KXSN	02/22/20	02/24/20	Sat 3p-7p	CM	3p-7p	-----S-	1:00	4	\$80.00	FULL	0.00	NM	4	\$320.00
Sa															
Lowest Unit Rate/Preemptable															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/22/20	02/28/20	-----S-	4		\$80.00		0.00						
N 7	KXSN	02/23/20	02/24/20	Su 10a-3p	CM	10a-3p	-----S	1:00	4	\$76.00	FULL	0.00	NM	4	\$304.00
Su 10a-3p															
Lowest Unit Rate/Preemptable															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/23/20	02/29/20	-----S	4		\$76.00		0.00						
N 8	KXSN	02/23/20	02/24/20	Su 3p-7p	CM	3p-7p	-----S	1:00	4	\$76.00	FULL	0.00	NM	4	\$304.00
Su 3p-7p															
Lowest Unit Rate/Preemptable															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/23/20	02/29/20	-----S	4		\$76.00		0.00						
N 9	KXSN	02/24/20	02/24/20	M-F 6a-10a	CM	6a-10a	M-----	1:00	4	\$130.00	NARF	0.00	NM	4	\$520.00
M-F AM Drive															
Lowest Unit Rate/Preemptable															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/24/20	03/01/20	M-----	4		\$130.00		0.00						
N 10	KXSN	02/24/20	02/24/20	M-F 10a-3p	CM	10a-3p	M-----	1:00	3	\$130.00	NARF	0.00	NM	3	\$390.00
M-F															
Lowest Unit Rate/Preemptable															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/24/20	03/01/20	M-----	3		\$130.00		0.00						
N 11	KXSN	02/24/20	02/24/20	M-F 3p-7p	CM	3p-7p	M-----	1:00	4	\$130.00	NARF	0.00	NM	4	\$520.00
M-F															
Lowest Unit Rate/Preemptable															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/24/20	03/01/20	M-----	4		\$130.00		0.00						
N 12	KXSN	02/24/20	02/24/20	M-F 7p-12a	CM	7p-12a	M-----	1:00	2	\$39.00	NARF	0.00	NM	2	\$78.00
M-F															
Lowest Unit Rate/Preemptable															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/24/20	03/01/20	M-----	2		\$39.00		0.00						
													Totals	42	\$4,264.00